

CONTRACT



www.Fox8.com

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u> 585179 /		<u>Alt Order #</u> 09849893
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 2171	
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/27/12	10/27/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
FOX 8 NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,200.00			
N 2	8	10/23/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$10,500.00
FOX 8 NEWS AT 6A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,500.00			
N 3	8	10/23/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	4	\$14,000.00
FOX 8 NEWS AT 7A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$3,500.00			
N 4	8	10/23/12	10/29/12	M-F 530a-6a	530a-6a		:30			NM	3	\$4,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,500.00			
N 5	8	10/23/12	10/29/12	M-F 8a-9a	8a-9a News		:30			NM	3	\$10,500.00
FOX 8 NEWS AT 8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,500.00			
N 6	8	10/23/12	10/29/12	M-F 9a-10a	9a-10a		:30			NM	3	\$8,400.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$2,800.00			
N 7	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$2,000.00
FOX 8 NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,000.00			
N 8	8	10/23/12	10/29/12	M-F 11a-12p	11a-12p		:30			NM	2	\$2,000.00
JUDGE JOE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u> 585179 /		<u>Alt Order #</u> 09849893
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 2171
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	10/23/12	10/29/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	2	\$4,000.00
FOX 8 NEWS AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$2,000.00			
N 10	8	10/23/12	10/29/12	M-F 1p-2p	1p-2p		:30			NM	2	\$2,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,000.00			
N 11	8	10/23/12	10/29/12	M-F 2p-3p	2p-3p		:30			NM	2	\$2,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,000.00			
N 12	8	10/23/12	10/29/12	M-F 3p-4p	3p-4p		:30			NM	2	\$2,400.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,200.00			
N 13	8	10/23/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	2	\$3,000.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,500.00			
D 14	8	10/27/12	10/27/12	Sa 5p-6p	5p-6p		:30			NM	0	\$0.00
SEINFELD												
N 15	8	10/23/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	4	\$16,000.00
FOX 8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$4,000.00			
N 16	8	10/23/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$12,000.00
FOX 8 NEWS AT 630P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$4,000.00			
N 17	8	10/23/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$9,000.00
FOX 8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,000.00			
N 18	8	10/23/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$9,000.00
FOX 8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$3,000.00			
D 19	8	10/27/12	10/27/12	Sat 7p-8p	7p-8p		:30			NM	0	\$0.00
FOX8 NEWS												
D 20	8	10/28/12	10/28/12	Su 6p-7p	6p-7p News		:30			NM	0	\$0.00
FOX 8 NEWS AT 6P												
N 21	8	10/23/12	10/29/12	M-F 730-8p	730p-8p		:30			NM	2	\$6,000.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-T--F--				2	\$3,000.00			
N 22	8	10/23/12	10/29/12	Late News Rotator	10p-11p Rotator		:30			NM	2	\$9,000.00
FOX 8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTFSS				2	\$4,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u> 585179 /		<u>Alt Order #</u> 09849893
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 2171
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 23	8	10/23/12	10/29/12	Late News Rotator	10p-11p Rotator		:30			NM	2	\$9,000.00
FOX 8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTFSS				2	\$4,500.00			
N 24	8	10/23/12	10/29/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$4,000.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MT-----				2	\$2,000.00			
N 25	8	10/24/12	10/24/12	World Series on FOX	7p-CC		:30			NM	1	\$15,000.00
WORLD SERIES GAME 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$15,000.00			
N 26	8	10/23/12	10/29/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$600.00			
N 27	8	10/27/12	10/27/12	College Football Early	College Football E:		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$2,000.00			
Totals											55	\$160,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	44	\$132,500.00	\$112,625.00
10/29/12 - 10/29/12	11	\$27,600.00	\$23,460.00
Totals	55	\$160,100.00	\$136,085.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.